HESTER GROUP

Reaching people where they are, just as they are

Capability Statement

Hester Group provides program management and strategic communications expertise in a variety of industries – education, environmental, energy, health, housing, transportation and tourism. We pride ourselves on our cultural competence and our ability to stand apart from traditional government contractors by creating messages and programs that reach people where they are, just as they are.

THE HESTER GROUP

AREAS OF EXPERTISE

Education
Environmental
Energy
Health
Housing
Transportation
Tourism

QUICK FACTS

– Established in 1998

– Small Business
Limited Liability Corporation

– Locations:
Jacksonville, FL
Orlando, FL
Alexandria, VA

– Awards:
American Express 2011 Woman Government Contractor of the Year

– Certifications:
- 8(a) certified
- Woman-Owned Small Business
- Small Disadvantaged Business

hester-group.com

NAICS CODES

MARKETING
541613 Marketing Consulting Services
541910 Marketing Research and Opinion Polling
541860 Direct Mail Services
541611 Administrative and Management Consulting
541990 Professional Scientific and Technical Services

CREATIVE SERVICES
541430 Graphic Design Services
541511 Website Design & Development
541922 Commercial Photography
512110 Video Production
323110 Printing and Graphics
323114 Quick Printing
323115 Digital Printing
323122 Prepress Services

PUBLIC RELATIONS
541820 Public Relations Services
711510 Writing Services
561920 Convention & Trade Show Coordination
561110 Administrative, Technical and Management Services

ADVERTISING
541870 Advertising Material Distribution
541840 Media Services
541830 Media Buying
541890 Other Services Related to Advertising
541850 Display Advertising
541860 Direct Mail Advertising

PROJECT & PROGRAM MANAGEMENT
541611 Administrative Management and General Management Consulting
541612 Human Resource Consulting
541614 Process, Physical Distribution, and Logistics Consulting Services

CONTACT INFORMATION:
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